

KAPCIC

Kansas Association of Property & Casualty Insurance Companies Inc.

ANNUAL CONVENTION

OCTOBER 8-9, 2024 | LAWRENCE, KS

UPDATED APRIL 23, 2024

Platinum Sponsor

\$3,000

- Recognition as sponsor during breaks of the Convention on photo frame signage near the break stations
- Two complimentary Convention registrations
- Full page placement in event program (deadlines apply)
- Verbal recognition as sponsor throughout event
- Logo on sponsorship page of event program
- Logo on event webpage
- Logo on thank you slides during event
- Logo on all promotional emails (deadlines apply)
- Receive advance attendee list with contact information (including email) starting at 60 days before the event

Gold Sponsor

\$2,000

- One complimentary Convention registration
- Verbal recognition as sponsor throughout event
- Logo on sponsorship page of event program (deadlines apply)
- Logo on event webpage
- Logo on thank you slides during program
- Logo on all promotional emails (deadlines apply)
- Receive advance attendee list with contact information (including email) starting at 60 days before the event

Silver Sponsor

\$1,250

- Logo on sponsorship page of event program (deadlines apply)
- Logo on event webpage
- Logo on thank you slides during event
- Receive advance attendee list with contact information (including email) starting at 60 days before the event

Bronze Sponsor

\$1,000

- Company name on sponsorship page of event program (deadlines apply)
- Company name on event webpage
- Receive advance attendee list with contact information (including email) starting at 60 days before the event

Add-on Opportunity - Breakfast Sponsor*

Wednesday: \$500

- Logo recognition on 8.5"x11" photo frame signage in the breakfast area
- Scripted verbal recognition of sponsorship made from the podium during educational session(s)
- Opportunity to provide one small, non-print marketing item and/or custom logoed napkins for attendees to pick up in the breakfast area (subject to KAPCIC approval)

*Menu is pre-selected by KAPCIC. Requests for an alternate menu will incur additional costs. This may be a grab-and-go or station presentation. For sale as an add-on opportunity. Event sponsorship must be purchased.

Add-on Opportunity - Lunch Sponsor*

Wednesday: \$500

- Logo recognition on 8.5"x11" photo frame signage in the lunch area
- Scripted verbal recognition within the comments made from the podium during educational session(s)
- Opportunity to provide one small, non-print marketing item and/or custom logoed napkins for attendees to pick up in the lunch area (subject to KAPCIC approval)

*Menu is pre-selected by KAPCIC. Requests for an alternate menu will incur additional costs. This may be a grab-and-go or station presentation. For sale as an add-on opportunity. Event sponsorship must be purchased.

Add-on Opportunity - Golf Outing Hole Sponsor*

\$300 CALL FOR DETAILS

- Company logo included on the Golf Outing welcome sign
- Opportunity to provide one small, non-print marketing item near the Golf Outing check-in area (subject to KAPCIC approval)

*For sale as an add-on opportunity. Event sponsorship must be purchased.

Add-on Opportunity - Showcase Table Sponsor*

\$500

Located in the event foyer space near break areas, the showcase tables allow companies to engage attendees in a unique social space.

Showcase tables include:

- 6' skirted table
- ID sign on table
- One chair (if permitted by hotel)
- Opportunity to select table location for an additional fee (if applicable)

Each showcase table must have at least one company staff member registered for the event - registration is not included in the showcase table price. All staff attending the event or assisting with a showcase table must be registered. Maximum of one floor sign allowed per table (sign should be no larger than 3' wide by 7' tall).

*For sale as an add-on opportunity. Event sponsorship must be purchased.